

## Meet the product

# dri

## DRĪ, all-natural dry shampoo for dark hair

DRĪ is an all-natural dry shampoo. It is designed to absorb the dirt, oil and grease of your scalp without soap or water. It is in powder form and specially formulated for dark haired individuals that do not want white residue on their hair. Most will use it after a workout, when their scalp is damp from the humidity, to make their volume longer lasting or even when you cannot wash your hair due to lack of resources, time, or a disability.

### Key benefits

- It replaces a wash
- It volumizes
- It makes your style last
- It makes color last longer
- It can be used any time
- DOES NOT LEAVE A WHITE RESIDUE
- Smells good
- All natural

### How to use

Keep the nozzle of the bottle about 15 cm away from the hair and the roots that appears oily and spray. Massage the product through your hair to blend it well, until the powder is absorbed, then style. Shake your bottle before use. Best used on dry hair.



### Features

- Comes in two sizes:
- 180 ml (6 oz) and a travel size - 60 ml (2 oz)
- Our products contain only natural ingredients in a simple formula.
- Scent: Rosemary mint
- Unisex Design
- Does not leave white residue on dark hair
- Packaging in a powder spray bottle

### Ingredient List

- **Cornstarch:** This ingredient will help to create great volume and to add thickness, without weighing the hair down. Cornstarch will immediately absorb the moisture and oil on your scalp when it's humid or dirty. This will make your hair look clean, fresh and smell good.
- **Coconut activated charcoal:** Activated charcoal is known to help cleanse impurities, to remove the sebum and deep cleanses the pores to let your hair breathe. It unclogs the pores in your scalp thus detoxifying the follicles. This helps the hair grow better.
- **Rosemary mint essential oil:** This ingredient is known to improve hair growth, prevent premature gray hair and dandruff. It could also prevent dryness and itchiness on the scalp.

**SULFATE FREE**  
**PARABEN FREE**  
**GLUTEN FREE**  
**CRUELTY FREE**  
**VEGETARIAN**  
**COLOR AND KERATIN**  
**TREATMENT SAFE**